Navigating in Rough Seas

## Public Issues and Conflict Management

July 10-11 from 8:30 AM – 4:30 PM Disaster Response Center, 7344 Zeigler Blvd, Mobile, AL 36608



NOAA's Gulf of Mexico Disaster Response Center and Weeks Bay National Estuarine Research Reserve invite you to attend this two-day training where you will learn techniques to reduce conflict and enhance communication between diverse groups with multiple perspectives. On Day 2, a panel of media experts will reveal tips on how to get your story covered as well as ways to improve your organization's working relationship with the media.

## WHO SHOULD ATTEND

This training is ideally suited for government and non-profit employees who deal with public meetings and forums or those with an interest in gaining meeting and facilitation skills.



## WHAT YOU WILL LEARN

After completing this course, participants will be able to

- Design and conduct collaborative processes for reaching consensus on public issues
- Use meeting management skills to plan for, conduct and control effective meetings in public forums
- Understand how to deal effectively with the media in the public issues management process.

**Registration is required.** The training is free to attend, and lunch will be available onsite for **\$10.00 EACH DAY**. You are also welcome to bring your lunch to minimize offsite travel and increase networking opportunities.



